

FIRST CONFERENCE ON GLOBAL VALUE CHAINS, TRADE & DEVELOPMENT

30–31 March • MC2-800
Washington, D.C.

SCHEDULE

Wednesday
30 March

- 8:15 AM - 8:45 AM **Registration and Breakfast**
- 8:45 AM - 9:00 AM **Welcome Address**
ANABEL GONZALEZ
Senior Director, Trade & Competitiveness, WORLD BANK GROUP
- 9:00 AM - 10:00 AM **Views from Policy Makers and the Private Sector**
Policy Determinants of Upgrading in GVCs
DARIA TAGLIONI
Lead Trade Economist & Global Value Chains Global Solution Lead, WORLD BANK GROUP
Digital Globalization: A New Era of Global Flows
SREE RAMASWAMY
Senior Fellow, MCKINSEY GLOBAL COMPANY
- 10:00 AM - 10:50 AM **Keynote Speech**
GVCs: Finance, Quality, and Management
KALINA MANOVA
Associate Professor, Department of Economics, UNIVERSITY OF OXFORD
- 10:50 AM - 11:20 AM **Coffee Break**
- 11:20 AM - 12:10 PM **Paper Presentation and Discussion**
Swimming Upstream: Input-Output Linkages and the Direction of Product Adoption
SWATI DHINGRA
Lecturer in Economics, LONDON SCHOOL OF ECONOMICS
- 12:10 PM - 1:00 PM **Keynote Speech**
The Evolution of a Production Network
ANDREW BERNARD
Jack Byrne Professor of International Economics, Tuck School of Business, DARTMOUTH COLLEGE
- 1:00 PM - 2:00 PM **Lunch**
- 2:00 PM - 2:50 PM **Paper Presentation and Discussion**
Global Supply Chains and Trade Policy
EMILY J. BLANCHARD
Associate Professor of Business Administration, Tuck School of Business, DARTMOUTH COLLEGE
- 2:50 PM - 3:40 PM **Paper Presentation and Discussion**
From Final Goods to Inputs: The Protectionist Effect of Rules of Origin
MANUEL J. GARCIA-SANTANA
Assistant Professor of Economics, UNIVERSITAT POMPEU FABRA
- 3:40 PM - 4:10 PM **Coffee Break**
- 4:10 PM - 5:00 PM **Paper Presentation and Discussion**
Preferential Trade Agreements and Global Sourcing
EMANUEL ORNELAS
Professor, São Paulo School of Economics, FUNDAÇÃO GETULIO VARGAS
- 5:00 PM - 6:00 PM **Panel Discussion**
Will Mega-Regionals Affect the Geography and Functioning of GVCs?
ANABEL GONZALEZ
Senior Director, Trade & Competitiveness, WORLD BANK GROUP
Chair
ADAM HEMPHILL
Director of Global Government Affairs, WAL-MART STORES INC.
BERNARD HOEKMAN
Professor and Director of Global Economics in the Global Governance Programme of the Robert Schuman Centre for Advanced Studies, EUROPEAN UNIVERSITY INSTITUTE
MICHAEL FERRANTINO
Lead Economist, Trade & Competitiveness, WORLD BANK GROUP
RALPH CARTER
Managing Director, Legal & International Affairs, FEDEX EXPRESS
RODNEY D. LUDEMA
Chief Economist, U.S. STATE DEPARTMENT



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SCHEDULE

Thursday
31 March

- 8:30 AM - 9:00 AM **Breakfast**
- 9:00 AM - 9:50 AM **Paper Presentation and Discussion**
Competition and Relational Contracts: Evidence from Rwanda's Coffee Mills
AMEET MORJARIA
Assistant Professor of Managerial Economics & Decision Sciences, Kellogg School of Management, NORTHWESTERN UNIVERSITY
- 9:50 AM - 10:40 AM **Paper Presentation and Discussion**
Offshoring, Relationship-Specificity, and Domestic Production Networks
HEIWAI TANG
Assistant Professor of International Economics, School of Advanced International Studies, JOHNS HOPKINS UNIVERSITY
- 10:40 AM - 11:10 AM **Coffee Break**
- 11:10 AM - 12:00 PM **Paper Presentation and Discussion**
Input Specificity and the Propagation of Idiosyncratic Shocks in Production Networks
JEAN-NOËL BARROT
Sloan School of Management, MASSACHUSETTS INSTITUTE OF TECHNOLOGY
- 12:00 PM - 12:50 PM **Keynote Speech**
On the Geography of GVCs
POL ANTRÀS
Robert G. Ory Professor of Economics, HARVARD UNIVERSITY
- 12:50 PM - 1:50 PM **Lunch**
- 1:50 PM - 2:40 PM **Paper Presentation and Discussion**
Income Differences and Input-Output Structure
HARALD FADINGER
Associate Professor of International Economics, UNIVERSITY OF MANNHEIM
- 2:40 PM - 3:30 PM **Keynote Speech**
Internalizing GVCs: A Firm-Level Analysis
LAURA ALFARO
Warren Alpert Professor of Business Administration, HARVARD BUSINESS SCHOOL
- 3:30 PM - 4:00 PM **Coffee Break**
- 4:00 PM - 4:50 PM **Paper Presentation and Discussion**
GVC Participation and Current Account Imbalances
FABIAN TROTTNER
PhD student in Economics, PRINCETON UNIVERSITY
- 4:50 PM - 5:50 PM **Panel Discussion**
What Do GVCs Mean for Macro Policies?
Chair
BILL MALONEY
Chief Economist, Equitable Growth, Finance and Institutions, WORLD BANK GROUP
Panelists
DAVID DOLLAR
Senior Fellow, Foreign Policy and Global Economy and Development, BROOKINGS INSTITUTION
FABIO GHIRONI
Paul F. Glaser Professor of Economics, UNIVERSITY OF WASHINGTON
M. AYHAN KOSE
Director, Development Prospects Group, WORLD BANK GROUP
MARTIN D. KAUFMAN
Advisor at the Strategy, Policy and Review Department, INTERNATIONAL MONETARY FUND
- 5:50 PM - 6:00 PM **Closing Remarks**
DARIA TAGLIONI
Lead Trade Economist & Global Value Chains Global Solution Lead, WORLD BANK GROUP
PAOLA CONCONI
Professor of Economics, UNIVERSITÉ LIBRE DE BRUXELLES



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