



Centre for Economic  
Policy Research  
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THE WORLD BANK

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EUROPEAN CENTER FOR ADVANCED  
RESEARCH IN ECONOMICS AND STATISTICS

# SECOND CONFERENCE ON GLOBAL VALUE CHAINS, TRADE & DEVELOPMENT

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*22-23 September 2016*

*to be held at*

*The Graduate Institute of International and  
Development Studies*

*2, Chemin Eugène-Rigot, Geneva*

## *Background*

The production of most goods is increasingly organized along global value chains, in which different stages of the production process are fragmented across countries. Recently, the Centre for Economic Policy Research (CEPR) established a research network on Global Value Chains, Trade and Development, with the goal of stimulating research on the important and timely questions raised by the emergence of global value chains. Together, the CEPR and the WBG have joined forces to foster debate and collaborations in this area among researchers in both academic and policy institutions. The First Conference on Global Value Chains, Trade and Development, hosted by the World Bank Group and the Centre for Economic Policy Research (CEPR) was held on March 30 and 31, 2016 in Washington, D.C. At the heart of the agenda: improving the tools and approaches to tackle the key challenges GVCs pose for firms and identifying ways to empower governments as they play a key role in establishing the policy environment that enables firms to seize the opportunities of GVC participation.



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## Programme day 1

Thursday, September 22 – Auditorium A2, Petal 2

COFFEE ON ARRIVAL AND REGISTRATION (HALL PETAL 2)	13:00 -14:00
<b>BEATA JAVORCIK, University of Oxford and CEPR</b> <i>When a Policy Backfires: The Unintended Consequences of Taxing Import Financing</i> (with Banu Demir)	14:00-14:50
<b>ZHI WANG, University of International Business and Economics and George Mason University</b> <i>Characterizing Global Value Chains</i> (with Shang-Jin Wei, Xinding Yu and Kunfu Zhu)	14:50-15:40
COFFEE BREAK	15:40-16:10
<b>FILIPPO VERGARA CAFFARELLI, Bank of Italy</b> <i>Quantifying the Productivity Effects of Global Sourcing</i> (with Sara Formai)	16:00-17:00

## Policy Panel and Keynote

(OPEN TO A WIDER AUDIENCE)

<b>Key Note Speech</b>	17:15-17:45
<b>ROBERT KOOPMAN, World Trade organization and CEPR</b>	
<b>Policy Panel</b>	17:45-19:15
with	
<b>Richard Baldwin</b>	Professor of International Economics at the Graduate Institute, President of CEPR, Co-Director of the Graduate Institute's Centre for Trade and Economic Integration.
<b>Anabel González</b>	Senior Director of the World Bank Group Global Practice on Trade and Competitiveness.
<b>Robert Koopman</b>	Chief Economist and Director of the Economic Research and Statistics Division at the <i>World Trade Organization</i> WTO
<b>James Zhan</b>	Senior Director of Investment and Enterprise at the United Nations Conference on Trade and Development (UNCTAD).
DINNER FOR SPEAKERS	19:30



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## Programme day 2

Friday, September 23 – Room S8, (Inter-petal)

<b>MICHELE RUTA, World Bank Group</b>	09:00- 09:50
<i>Deep Agreements and Global Value Chains</i> (with Nadia Rocha and Alberto Osnago)	
<b>ANNA MARIA MAYDA, Georgetown University and CEPR</b>	09:50-10:40
<i>Input Export Promotion and Output Tariff Reduction</i> (with Rodney Ludema, Miaojie Yu, and Zhi Yu)	
COFFEE BREAK	10:40-11:10
<b>ANNA GUMPERT, University of Munich</b>	11:10-12:00
<i>Multinational Firms and Export Dynamics</i> (with Andreas Moxnes, Natalia Ramondo and Felix Tintelnot)	
<b>ARMANDO RUNGI, Institute for Advanced Studies Lucca</b>	12:00-12:50
<i>Organizing the Global Value Chain: A Firm-Level Test</i> (with Davide Del Prete)	
SANDWICH LUNCH AT THE INTER PETAL'S HALL	12:50-13:50
<b>MAARTEN BOSKER, Tinbergen Institute, Erasmus University and CEPR</b>	13:50-14.40
<i>A Theory of Trade in a Global Production Network</i> (with Bastian Westbrock)	
<b>NINA PAVCNIK, Dartmouth College and CEPR</b>	14:40-15:30
<i>Export Markets and Labor Allocation in a Low-Income Country</i> (with Brian McCaig)	
COFFEE BREAK	15.30-16:00
<b>GLADYS LOPEZ ACEVEDO, World Bank</b>	16:00-16:50
<i>Apparel Prices and Women's Wages: Evidence from Sri Lanka and Cambodia</i> (with Raymond Robertson and Yevgeniya Savchenko)	
END OF CONFERENCE	16:55



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## *Conference Organisers*

**Richard Baldwin**, Professor of International Economics at the Graduate Institute, Geneva; President of CEPR, Co-Director of the Graduate Institute's Centre for Trade and Economic Integration.

**Paola Conconi**, Professor of Economics at the Université libre de Bruxelles (ECARES), Director of the CEPR Research Network on Global Value Chains, Trade and Development.

**Daria Taglioni**, Global Solutions Lead of the World Bank's Trade and Competitiveness Global Practice.

**Theresa Carpenter**, Executive Director, Centre for Trade and Economic Integration, Graduate Institute of International and Development Studies.